



Branded Décor & Promotional Products

CASE STUDY



Lajitas Resort custom décor and promotional canvas prints



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Lajitas Golf Resort is a world class venue with an 18 hole golf course, *“Black Jack’s Crossing,”* designed by PGA Hall of Fame golfer, Lanny Wadkins.

The resort used SWBP services to create unique canvas prints of each scenic golf hole to be featured on-site in the condo facility, and then given away as prizes for their golf tournament. The beautiful images serve as a keepsakes as well as a *“second touch”* for Lajitas marketing, when the prints are delivered after the event.